

## WEB SITE AD SIZE & PLACEMENT

Half Skyscraper (160 x 300)

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Review Page Banner (468 x 60)

**The US Review of Books**

**Advertise in The US Review**

**Idiot!**  
by Christopher Klim  
Hopewell Publications  
reviewed by J. Alpha

*"When they came for Thomas King, he was asleep, locked in a fantastic dream."*

For readers looking to experience the pure and effortless joy of being drawn right into a novel within the first few pages, award-winning author/journalist, Christopher Klim's, latest novel *Idiot!* delivers a delightful read.

Set in the Pine Barrens forests of New Jersey and Cranfield Lakes, *Idiot!* is a page-turning and character driven story of small-town greed and corruption framed around the severely dyslexic and perceived village idiot, Thomas King, who is a forest ranger and "salvager of other peoples trash, a garbologist who made use of the things other people left behind."

The pairing of Tom with his old high school crush, Claire Wethers, a former beauty queen turned town drunk, becomes the dynamic core to which Klim attaches everything else in the story to help him create a powerful illusion of reality, despair, and hope in the readers mind.

And though Claire was a woman Tom had known for a lifetime, and yet she remained "a dream that would never be his in the flesh," Klim plausibly unites this unlikely pair as they break from their past lives of hardships to redeem a bankrupt town from a posse of local villains, greed, corruption, and itself.

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## Welcome

As part of its upcoming launch, the US Review of Books has agreed to cover the Eric Hoffer Book Awards, including the first da Vinci Eye for cover art. ... [\(read more\)](#)

## Features

*Idiot!* by Christopher Klim      *What Birds Can Only Whisper* by Julie Brickman

### Klim's Idiot Side

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### Phoenix Rising

**What Only Birds Can Whisper**  
by Julie Brickman  
Turnstone Press  
reviewed by Christopher Klim

*"Those of us that bear witness to the excretions of evil, we are the contaminated ones. ... The doers of evil possess no such dilemma. They walk without shadows in the light of the sun."*

Kendra Quillan stands on the precipice of success, and she is a time bomb waiting to implode. This dichotomy drives the leader of the all-woman rock band, Survivors. Pretty, talented, and finally in love, Kendra begs the question: ... [\(read more\)](#)

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## **AD PLACEMENT PROCEDURES**

- Skyscraper Ads appear on all pages, including the home page, but not book review pages
- Review Page Banners appear on individual book review pages
- Ads rotate evenly in top and bottom positions regardless of content and size
- Ads are given equal exposure per total page impressions
- Animations may not loop more than three times
- No expanding, floating, pop-up, or in-stream ads
- The US Review has the right to refuse ads when necessary

## **PRICING**

- All ads cost \$75 per month during launch period
- Ads must be paid in advance of run (invoice will be sent via e-mail)
- Customer must supply ad graphics (GIF, JPG, etc.) according to specified sizes
- Artwork can be developed at additional cost

## **DEADLINE**

- Graphic submission and payment due 5 days prior to start of run

Please contact [ads@theUSreview.com](mailto:ads@theUSreview.com) with questions or to arrange ad placements.